



## **NYLESA Annual Work Plan 2016**

### **2015 NYLESA Steering Committee**

Michelle Negreros – Chairperson

Florina Aldea – Co-Chairperson

Carlos Martínez – Treasurer

Ruwanthika Geeganage – Career Support Working Group Coordinator

Clare Robertson – Communication Working Group Coordinator

Nada Pottinger – Welcome Working Group Coordinator

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## **General goals for the Steering Committee**

1. Obtain institutional recognition from the UN.
2. Reach a higher number of spouses within the UN System when they are transferred to NY or before.
3. Get actual participation in the current and new projects of our UN partners.
4. Keep and improve the schedule and quality of events/activities/trainings for 2016.
5. Strengthen the social and professional networking among members, other UN spouses and UN employees.
6. Maintain the financial stability of the association.

## **Specific goals for Chairperson, Co-chairperson and Treasurer**

1. Ensure that the Working Groups operate as a team towards the common goals of the association.
2. Continue looking for new resources and benefits for the members.
3. Continue the efforts to get an office within the UN Headquarters premises to make the relationship between NYLESA and the UN official, and also to facilitate the contact with stakeholders and newcomers.

## **Specific goals for Career Support Working Group**

1. Continue the search for information sources and tools to support the job hunting activity of our members in the local market and within the UN System.
2. Support spouse/partner career transitions and maintenance of professional careers
3. Enhance building of a skills sharing structure in line with NYLESA Policies and Procedures in order to encourage members to share their professional skills.
4. Continue providing resources and information on Work Permit and Immigration issues.
5. Encourage practicing foreign languages and learning about other cultures and customs through Language Tables
6. Canvassing for Pro Bono activities and sharing the Professional Roster among UN collaborators
7. Contribute to enhance networking among NYLESA members by actively participating to the NYLESA LinkedIn page.

## **Specific goals for Communication Working Group**

1. Continue the regular updating and publishing work of all of NYLESA's various communication platforms (website, newsletter, sending campaigns, streaming social media platforms, brochures, e-kiosk etc).

2. Train members to make the most of the new website's capabilities (once the CRM is ready) making [www.nylesa.org](http://www.nylesa.org) the active "hub" of all of NYLESA's activities and news. This will require training for campaign mailings (replacing the current MailChimp)
3. Continue promoting NYLESA within the wider UN community.
4. Encourage member interaction and participation on the website via the member's discussion forums and encouraging creativity, curiosity and experience sharings through testimonials or posts and interactions on NYLESA's social media groups and contributing articles to the newsletter.
5. Publish up-to-date information about the other LESA's around the world so our members can better network with other LESA organizations.
6. Encourage members to submit testimonials about the benefits of NYLESA
7. Encourage members to advertise on the designated page on the website

## **Specific goals for Welcome Working Group**

1. Actively help newly arrived spouses to settle in and enjoy life in New York.
2. Look for ways to help spouses as they are transferred to another locations in the world.
3. Organize more open events to increase the opportunities of networking among NYLESA members, other UN spouses and UN staff members.
4. Continue searching for new venues for the coffee and cocktail gathering.